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**Cannon Carr**, CEO & Chief  
Investment Officer of CornerCap

Event Chair  
**Eddy Benoit Jr.**, President & CEO  
of The Benoit Group

WELLROOT FAMILY SERVICES



EST. **THIS IS HOME** 1871

**ANNUAL GALA**

**20  
24**

**THURSDAY, MARCH 14**

**6:30PM**

**ZOO ATLANTA**

800 Cherokee Ave SE, Atlanta, GA 30315

*This Is Home* commemorates over 150 years of being home to children, youth, and families. From our beginning as The United Methodist Children's Home, *This Is Home* represents the thousands of foster homes that have been provided to children in need, resourcing families in crisis to keep families together within their home, and most importantly, is a celebration of the true meaning of home – the feeling of belonging and being loved. Join us as we honor the warm feelings of family traditions while hearing stories of hope and inspiration about how together we can achieve the vision of a world where every child is raised in a loving, compassionate, and nurturing home.

The event will include a cocktail reception and a seated dinner with live music, special guests, and a silent auction for our guests all while overlooking Atlanta Zoo's African Safari exhibit.

**For more information, contact Brittany Berto at [bberto@wellroot.org](mailto:bberto@wellroot.org) or 770-500-7429.**

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## SPONSORSHIP OPPORTUNITIES

### PRESENTING - \$25,000

- Featured as *This is Home* Presented By [Company Name] in all digital, print, and media promotions
- Company logo displayed on Wellroot Family Services' website leading up to and 1 month after the event
- Priority seating and two tables (20 seats)
- Name included on *This is Home* press release
- Two social media posts that feature company logo and approved wording highlighting your support of families and children, reaching over 13,000 people
- Priority logo placement included in all digital and print event promotions including invitations
- Opportunity for representative to participate in the on-stage program of the event

### GOLD - \$15,000

- Exclusive sponsorship of one of the featured elements of the gala (silent auction, cocktail reception, or valet)
- Priority seating and one table (10 seats)
- Name included on *This is Home* press release
- Social media post that features company logo and approved wording highlighting your support of families and children, reaching over 13,000 people
- Prominent logo placement included in all digital and print event promotions including invitations

### SILVER - \$10,000

- Priority seating and one table (10 seats)
- Social media post that features company logo and approved wording highlighting your support of families and children, reaching over 13,000 people
- Prominent logo placement included in all digital and print event promotions including invitations

### BRONZE - \$5,000

- One table (8 seats)
- Company logo included on sponsorship announcement on social media, reaching over 13,000 people
- Prominent logo placement included in all digital and print event promotions including invitations

### PREMIERE PATRON - \$3,000

- *This is Home* tickets for six guests
- Name included in invitation and event night digital signage
- Name listed in a thank you post on social media, reaching over 13,000 people

### PATRON - \$1,500

- *This is Home* tickets for four guests
- Name included on the event invitation

### INDIVIDUAL TICKETS - \$200